



HRA

INSURANCE BROKERS

INSURANCE FOR
REAL PEOPLE,
BY REAL PEOPLE.



WELCOME!



At **HRA Insurance Brokers**, we believe insurance is more than just a policy—it's about protection, trust, and peace of mind. Since our founding in 2013, we've been committed to helping businesses and individuals safeguard what matters most. By combining insurance insight with strong partnerships and industry expertise, we deliver tailored solutions that meet your unique needs—whether personal or commercial. With us, you don't just get cover—you gain a partner who stands beside you, every step of the way—across South Africa and beyond.

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OUR HISTORY

Local Knowledge. National Strength.

Founded in 2013 by Graeme Leathes and Bernie Botha, HRA Insurance Brokers began in Mid-delburg with a vision to provide real insurance for real people. As demand grew, we expanded to Pretoria and Centurion, strengthening our reach across South Africa. Today, HRA is a trusted name in insurance, known for strong client relationships, ethical service, and tailored solutions that bring peace of mind to both individuals and businesses.



Our team understands that navigating the modern economic landscape can be complex and daunting. That's why we pride ourselves on being **accessible, experienced, and committed to safeguarding your best interests—always.**

OUR MISSION

To deliver ethical, transparent, and tailored insurance solutions that protect our clients' futures and empower them to move forward with confidence.

OUR VISION

To be the insurance broker of choice across South Africa by building trusted relationships, delivering expert advice, and partnering with South Africa's leading insurers.

WHY CHOOSE US

At HRA Insurance Brokers, we go beyond policies – we build partnerships. With our ethical approach, local insight, and trusted insurer relationships, we deliver tailored cover that protects your family, business, and future. Your peace of mind is our priority.

OUR VALUES

- **Integrity** – Ethical, transparent, and client-first.
- **Expertise** – Decades of short-term and life insurance knowledge.
- **Reliability** – Always available, always accountable.
- **Partnerships** – Strong relationships with South Africa's top insurers.
- **Community** – Serving our clients with pride.
- **Service** – Personalised care and reliable support.



OUR TEAM

Our dedicated team combines local and international knowledge and industry expertise to provide personalised, ethical, and reliable insurance solutions.



FROM OUR TEAM

At HRA, we believe insurance is about more than policies – it's about people. Our team is dedicated to walking the journey with you, offering honest advice, reliable support, and solutions tailored to your needs. We take pride in building lasting relationships and being there when it matters most, giving you the confidence that your future is in safe hands.



Graeme Leathes

DIRECTOR



Bernie Botha

DIRECTOR

OUR SERVICES

Short-Term Insurance Offerings

We provide customised solutions for both businesses and individuals, **covering even the most complex requirements:**

- Business & Personal Risk Cover
- Property & Related Insurance
- Motor & Fleet Insurance
- Professional Indemnity & Specialised Liability
- Specialist Guarantee & Rehabilitation
- Mining Insurance
- Agricultural Insurance – including crops, farmer’s assets & secondary industries
- Engineering Works & Plant Cover
- Cyber Insurance
- Kidnap & Ransom Insurance
- Tax Risk Insurance
- Golf Course Insurance
- Environmental Impairment Insurance
- Political Rights & SASRIA Cover
- Marine & Heavy Transport Insurance (GIT)
- Aviation Insurance

HRA ASSIST – MORE THAN INSURANCE

Because life happens when you least expect it, all HRA policyholders gain access to HRA Assist, our **24-hour emergency support line (0861 888 889):**

- Roadside & Tow-In Assistance
- Accident Towing & Vehicle Recovery
- Car Rental
- Hotel Accommodation
- Transmission of Urgent Messages
- Emergency Services Notification
- Home Assist & Crime Assist
- “Home Safe” Chauffeur Service
- Excess Reducer

OUR PARTNERS

Our strength lies in the trusted relationships we’ve built with South Africa’s leading insurers and financial service providers. These partnerships allow us to deliver customised solutions for both individuals and businesses – from the simplest needs to the most complex risks. HRA Insurance Brokers is also proud to be an associate of a joint venture between **Jacana and MRA Holdings**, giving our clients access to even broader expertise and support.

CONTACT US

We'd love to hear from you! Whether you're looking for tailored insurance solutions, expert advice, or simply have a question – our team is ready to assist.

📞 info@hrabrokers.co.za

✉️ +27 13 243-1995

Our Offices

12 John Magagula Street
Middelburg, Mpumalanga.

96 13th Street
Menlo Park, Pretoria, Gauteng.

16 Pasture Street,
Southdowns,
Centurion, Gauteng.

